APRIL 2026 **72281/350C6A**

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in about 30 words each.

1. Define entrepreneur.

2. What is Intrapreneurship?

3. What is called as Achievement motivation?

4. Define capital budget.

5. What is business opportunity?

6. Define project.

7. What is meant by market analysis?

8. Define small scale industry.

9. What is industrial estate?

10. Define EDI.

11. What is called as organizational sustainability?

12. Define Bogus units.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions in about 200 words each.

13. List out the characteristics of entrepreneur.

14. Differentiate between entrepreneur and entrepreneurship.

15. Explain the source of business opportunity.

16. Write a detailed note on the classification of project.

17. List out the steps involved in starting a new enterprise.

18. State the advantages of MUDRA.

19. Explain the problems and role of incentives and subsidies.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions in about 500 words each.

20. Describe the functions of an entrepreneur.

21. Examine the need of trademark in a developing country.

22. Elaborate the components for writing an business plan.

23. Discuss the various schemes available for women entrepreneurs in India.

24. Explain the various legal issues required to be completed for the establishment of an enterprise.

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